

Telford Hornets RFC

Sponsorship Opportunities



www.telfordhornets.rfc.co.uk

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Telford Hornets RFC

About Our Club

Telford Hornets RFC are a thriving rugby club in the centre of our community. Built on the pillars of Rugby TREDS (Teamwork, Respect, Enjoyment, Disciplines and Sportmanship), we provide a home for over 250 junior members and nearly 100 senior players. We have representation across all areas of rugby, starting at 4 years of age, all the way through our junior boys and girls section to under 18s, three senior mens sides, women's team and touch and walking rugby.

Our on the pitch success is mirrored off the pitch where we have been nominated for various community pride awards and are actively involved in multiple projects and events with the local area.

Based on over 60 years of rugby, we have developed some of the leading amateur sporting facilities in the region, hosting rugby every weekend as well as supporting other business, community, and social events.

If you would like to be part of our fantastic club and join us on our continued journey to success, below are a sample of our sponsorship options. We are always open to working with local organisations to create bespoke packages so please reach out if one of the packages is not quite what you are looking for.

Our Social Media

With a Facebook page reach of over 14k per month, we have over 2,200 followers actively engaging with our profile. Our Instagram has also attracted over 2,800 followers. We have been highlighted by our local RFU associates as having one of the most active and best social media profiles in the Midlands region.

We have a host of sponsorship opportunities as a way for you to get involved with our club. All come as standard with:

- Regular social media exposure
 - Facebook
 - Instagram
 - LinkedIn
- Hyperlink on the Telford Hornets website direct to your business page
- Sponsors logo in our matchday programme





Player Sponsorship

£300 per season

What you will receive:

- 2 x Tickets to our sponsors lunch
- Supports players membership throughout the season
- Enhanced social media posting; pre & post match on club and players social media platforms

Match Ball Sponsor

£100 per match or

£1,200 – for full season Mens senior first XV

£900 – for full season Womens first XV

What you will receive:

- Signed match ball (full season sponsorship only)
- 2 x Tickets to our sponsors lunch (full season package)
- Match ball presentation picture
- Corporate Social Responsibility statement – how you support our club
- 1 x Free Club Membership (full season package)
- Enhanced social media posting pre & post match on club accounts



Pitch Side Board

£300 x 1 Season

£450 x 2 Seasons

£600 x 3 Seasons

What you will receive:

- Large weather proof pitch side board on the side of our first team pitch



Matchday Sponsorship

£300 per game

What you will receive:

- 4 tickets to our pre game lunch + 12 Drinks
- Pre meal speaking opportunity
- Matchday photo with team captain
- Feature in Matchday programme
- Enhanced social media posting pre & post match on club accounts





Team Sponsorship

£1,000 per senior team

£750 per junior team

- What you will receive:
- Presentation photo with your team
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club

First Team Pitch

£750 per season

What you will receive:

- 2 x Large weatherproof pitch side board on the entrance of our first team pitch
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club



Coach Sponsorship

POA (£)

Sponsor on of our first team coaches for the season, supporting with their funding and development.

- What you will receive:
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club
- Enhanced social media posting; pre & post match on club and players social media platforms

BACKROOM STAFF

Proudly Sponsored by:

SPACEFIT UK
A TOTAL BODY FITNESS

Egerton's

SGG Group LTD

BECOME A SPONSOR
YOUR LOGO HERE

Head Coach: Chris Read
Assistant Coach: Owen Evans
1st XV Manager: Stuart McClymont
Sports Therapist: Eleanor Orme



Walking & Touch Rugby

£500 per season

What you will receive:

- Event titled in sponsors name “XXX Touch Rugby @ Telford Hornets”
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club



Project Sponsorship

Throughout the season we run various capital investment projects where we required support. This may be through services or financial support. Recent projects have included changing room upgrades, new pitch posts, and kitchen refurbishment. If you have any specialist services you are able to support the club with the please get in touch. Be that electricians, plumbing, landscaping, decorating, etc.

Upcoming capital projects include, pitch and drainage upgrades, floodlights, changing rooms, new posts and post pads, and storage. If you can help with any of these, please get in touch.

- What you will receive:
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club



Club Donation

Donations to the club of goods, services or financial are always gratefully received. If you would like to make a donation to Telford Hornets please reach out to our sponsorship manager to discuss.



Event Sponsorship

Throughout the year we run various social events for our members, friends, family and the general public. These events receive considerable publicity across our social media accounts and website. We also share news of these events with other local businesses, websites and media outlets. You can have your name associated with these events for a small donation to the club.

“Telford Hornets Junior Presentation day Sponsored by XXXX”

Please reach out to our sponsorship manager for further details.

What you will receive:

- Event titled in sponsors name “Telford Hornets Junior Presentation day Sponsored by XXXX”
- 1 x free club membership
- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club

Reciprocal Business

With a membership base of over 300, plus more than double that with parents, guardians, friends and family, Telford Hornets provide a significant potential customer base for any business. If you offer goods or service to the public and would like to utilise this to grow your business then please contact us. We have established previous arrangements where if goods or services are supplied to an associate of the club and they reference this, the club receives a donation in acknowledgement of this. For example, we have an agreement with a local estate agent who donate £50 to the club for every rented or sold property where Telford Hornets is referenced.

What you will receive:

- 2 x Tickets to our sponsors lunch
- Corporate Social Responsibility statement – how you support our club