

Telford Hornets RFC

Sponsorship Opportunities 2024-2025



www.telfordhornets.rfc.co.uk

For more information contact:
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Telford Hornets RFC

About Our Club

Telford Hornets RFC are a thriving rugby club in the centre of our community. Built on the pillars of Rugby TREDs (Teamwork, Respect, Enjoyment, Discipline and Sportsmanship), we provide a home for over 250 junior members and over 100 senior players. We have representation across all areas of rugby, starting at 4 years of age, all the way through our junior boys and girls section to under 18s, three senior men's sides, a women's team and touch and walking rugby.

Our on the pitch success is mirrored off the pitch where we have been nominated for various community pride awards and are actively involved in multiple projects and events with the local area.

Based on over 65 years of rugby, we have developed some of the leading amateur sporting facilities in the region, hosting rugby every weekend as well as supporting other business, community, and social events.

If you would like to be part of our fantastic club and join us on our continued journey to success, below are a sample of our sponsorship options. We are always open to working with local

Our Social Media

With a Facebook page reach of over 14k per month, we have over 2,200 followers actively engaging with our profile. Our Instagram has also attached over 2,800 followers. We have been highlighted by our local RFU associates as having one of the most active and best social media profiles in the Midlands region.

We have a host of sponsorship opportunities as a way for you to get involved with our club. All come as standard with:

- Regular social media exposure
 - Facebook
 - Instagram
 - LinkedIn
- Hyperlink on the Telford Hornets website direct to your business page
- Sponsors logo on our matchday programme





Player Sponsorship

£300 +vat, per season

What you will receive:

- 2 x Tickets to our Sponsors lunch
- Supports players membership throughout the season
- Enhanced social media posting; pre & post match on club and players social media platforms. Link from our website to your business.

Match Ball Sponsor

£100 + vat per match or

£1,200 + vat – for full season Men’s senior first XV or Men’s senior 2nd XV

£900 + vat – for full season Women’s first XV or Colts XV

What you will receive:

- Signed match ball (full season sponsorship only)
- 2 x Tickets to our sponsors lunch (full season package)
- Match ball presentation picture with team of choice
- Enhanced social media posting pre & post match on club accounts & website



Pitch Side Board

£300 + vat x 1 Season

£450 + vat x 2 Seasons

£600 + vat x 3 Seasons

What you will receive:

- Large weather proof pitch side board on the side of our first team pitch & website link to your business



Matchday Sponsorship

£300 + vat per game

What you will receive:

- 4 tickets to our pre game lunch + 12 Drinks
- Pre meal speaking opportunity
- Matchday photo with team captain
- Feature in Matchday electronic program
- Enhanced social media posting pre & post match on club accounts and website link to your business





Team Sponsorship

£1,000 + vat per senior team, £750 + vat per junior team

- What you will receive:
- Presentation photo with your team
- 2 x Tickets to our sponsors lunch
- Website link to your business and posts on Team Social page



Robotic Pitch Marker

£4,750 + vat per season, (This is a 3 year sponsorship)

What you will receive:

- 2 x Large weatherproof pitch side board on the entrance of our first team pitch
- 2 x free club membership
- 2 x Tickets to our Sponsors Buffet & Christmas lunch
- 2 x Tickets for an England Autumn International Home Game or 6 Nations Game
- Enhanced social media posting; pre & post match on club and players social media platforms and link from our website



Senior Team Insurance

£1,250 + vat per season

Sponsor one of our senior teams for loss of earnings due to injury. Covers 35 players per team.

- What you will receive:
- 2 x Tickets to our Sponsors lunch
- Enhanced social media posting; pre & post match on club and players social media platforms and link from our website



Project Sponsorship

Throughout the season we run various capital investment projects where we required support. This may be through services or financial support. Recent projects have included changing room upgrades, new pitch posts, and kitchen refurbishment. If you have any specialist services you are able to support the club with the please get in touch. Be that electricians, plumbing, landscaping, decorating, etc.

Upcoming capital projects include, pitch and drainage upgrades, floodlights, changing rooms, toilets, new posts, post pads, grounds equipment and storage.

If you can help with any of these, please get in touch to discuss further.



Club Donation

Donations to the club of goods, services or financial are always gratefully received. If you would like to make a donation to Telford Hornets please reach out to our sponsorship manager to discuss.





Event Sponsorship

Throughout the year we run various social events for our members, friends, family and the general public. These events receive considerable publicity across our social media accounts and website. We also share news of these events with other local businesses, websites and media outlets. You can have your name associated with these events for a small donation to the club.

“Telford Hornets Rugby Festival, sponsored by XXXX”

“Telford Hornets Junior Presentation Day, sponsored by XXXX”

“Telford Hornets Senior Presentation Evening sponsored by XXXX”

Please reach out to our sponsorship manager for further details.

What you will receive:

- Event titled in sponsors name “Telford Hornets Junior Presentation day Sponsored by XXXX” etc.
- 2 x Tickets to our Sponsors lunch
- Enhanced social media posting; pre & post match on club and players social media platforms and link from our website

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